

**MINUTES OF THE WORKSHOP MEETING  
DEL MAR COLLEGE DISTRICT**

**June 11, 2024**

The Workshop Meeting of the Board of Regents of the Del Mar College District convened at the Center for Economic Development, 3209 S. Staples, Room 106, Corpus Christi, Texas, at 10:30 a.m. on Tuesday, June 11, 2024, with the following present:

**From the Board:**

Present:

Ms. Libby Averyt, Dr. Nicholas Adame, Dr. Anantha Babbili, Mr. Carl Crull, Mr. Rudy Garza Jr., Mr. Bill Kelly, Mr. David Loeb, and Dr. Laurie Turner.

Absent:

Ms. Carol Scott.

**From the College:**

Dr. Mark Escamilla, President and CEO; Ms. Lenora Keas, Executive Vice President and COO; Mr. Raul Garcia, Vice President and CFO; Mr. Ali Kolaoudou, Vice President and Chief Information Officer; Dr. Jonda Halcomb, Vice President and Chief Academic Officer; Ms. Tammy McDonald, Vice President of Administration and Human Resources; Dr. Patricia Benavides-Dominguez, Vice President for Student Affairs; Ms. Cheryl Sanders, Associate Vice President for Student Affairs; Mr. Augustin Rivera, Jr., General Counsel; Mr. John Strybos, Vice President and Chief Physical Facilities Officer; Mr. Matthew Busby, Vice President of Development and Donor Advising; Ms. Delia Perez, Director of CEO Office and Board Relations, and other staff and faculty.

**CALL TO ORDER/QUORUM CALL**

Regent Averyt called the meeting to order with a quorum present. She requested a moment of silence followed by the Pledge of Allegiance and Del Mar College Vision Statement.

**GENERAL PUBLIC COMMENTS** – The public was given the opportunity to provide public comments.

There were no public comments made.

**ITEMS OF BUSINESS:**

1. Discussion and possible action regarding review and acceptance of the core plan of the 2024-2029 Strategic Plan: Charting the Viking Way..... Dr. Natalie Villarreal

*(All Goals 1 - 6)*

Dr. Villarreal provided a brief overview of the Strategic Planning process which the Board contributed to with their previous participation and feedback during their workshop with Dr. Martha Ellis. The Board was given an opportunity to further consider the previously discussed DMC Vision statement, DMC Mission statement, DMC Values, and DMC Goals.

Dr. Villarreal discussed Key Performance Indicators which include Guiding Star I: Communicate: includes Goal 1, to collaborate across the College; and Goal 2, to connect beyond the College. In Goal 1, the College Relations team will use a survey from the Community College Survey of Student Engagement (CCSSE). The CCSSE is one tool used by students, faculty, and staff every year to learn about the basic needs of our students and College community. This assessment also helps measure staff and faculty satisfaction as well. Goal 2 will prioritize enrollment marketing, increase DMC brand awareness, recruit through various avenues, streamline communication, bring the community to campus, and represent the College through advocacy and volunteerism.

Guiding Star II: Elevate, includes Goal 1, to increase completion for all students, and Goal 2, to maximize resources entrusted to the College. In Goal 1, the College will create programs in response to individual and community needs, enhance instructional environments to facilitate student success, facilitate transition from entry point programs to credit programs, and create multiple pathways for students to achieve their educational intent. Goal 2 will provide accessibility to students, diversify revenue streams, align institutional framework with HB8 funding, leverage financial support for student needs, coordinate the use of information resources, maximize effective space utilization, and maintain physical resources.

Goal III: Cultivate, includes Goal 1, to nurture our faculty and staff to achieve their full potential, and Goal 2, is to optimize the Viking Student experience. In Goal 1, the strategies will call to expand opportunities for professional development, enhance opportunities for advancement, prioritize campus safety, provide opportunities for faculty and staff to engage in wellness initiatives, establish a Culture of Belonging: The Viking Way, and encourage intentional connections. Goal 2 will establish first interactions to promote DMC programs and recruit students, engage with incoming students, help students navigate through comprehensive educational pathways, prepare all faculty and staff to properly advise all students, recognize milestones, and prepare students for post-completion success.

Dr. Villarreal and Dr. Escamilla responded to questions from the Board of Regents.

Regent Babbili made a motion to accept the core plan of the 2024-2029 strategic plan charting the Viking way as presented. Regent Loeb seconded the motion. There was no further discussion by the Board. There were no public comments. A vote was taken by show of hands, and the motion carried unanimously 8-0, amongst Regents present,

with Regents Averyt, Adame, Babbili, Crull, Garza, Kelly, Loeb, and Turner in favor.

- 2. Review of Goals 5 and 6 of the 2019-2024 Strategic Plan: Aspire. Engage. Achieve. ....Dr. Natalie Villareal (All Goals 1-6)

Dr. Villarreal provided a review of Goal 5 – Workforce Development, Community Partnerships, and Advocacy, and Goal 6 – Financial Effectiveness and Affordability. She stated the target for Key Performance Indicator for Graduate Job Placement of students working or enrolled within one year after award for 2022 was met at 89% with the threshold being 87%. The threshold for 2024 will be 91%. The licensure and certification pass rates target for 2022 was also met with 89.50% with the threshold being 85%. The threshold for 2024 will be 95%.

Dr. Villarreal stated Goal 6 focused on the college’s financial effectiveness and affordability by maintaining an average tuition and fee and keeping in line with large colleges. She reviewed the scholarships awarded through the Del Mar College Foundation which was \$2.2 million. In 2023, 1,156 students were awarded scholarship funds. The Del Mar College Foundation plan is to maintain the number of scholarships provided and increase the amount of scholarship funding.

Dr. Escamilla provided commentary regarding the \$2.2 million dollars in award money provided to students through scholarships and how the Del Mar College Foundation should be celebrated for their work through great leadership by Ms. Mary McQueen who recently retired, Mr. Matthew Busby and the team.

An in-depth conversation among the Regents regarding the Del Mar College Foundation scholarships for students occurred.

Dr. Villarreal reviewed the Composite Financial Indicator for the College for the year 2023. The College’s Composite Financial Indicator was 5.0 in 2023 where the state standard for the composite financial indicator was 2.0. The College’s target is to exceed the state’s standard. She reviewed the College’s Operating Margin ratio, Primary Reserve ratio and Viability Ratio, and commented that the Business Office works very hard for the health and wealth of the College.

Dr. Villarreal reviewed the next steps for the 2019-2024 Strategic Plan, closing of the 2019-2024 Strategic Plan, and kicking off charting the Viking Way.

Dr. Villarreal, Mr. Matthew Busby, Mr. Raul Garcia, and Dr. Escamilla provided responses to questions by the Board of Regents.

At 11:29 a.m., the Chair announced that the Board was going into Closed Session pursuant to:

3. CLOSED SESSION pursuant to:

- A. **TEX. GOV'T CODE § 551.071**: (Consultation with legal counsel), regarding pending or contemplated litigation or legal claims, or a settlement offer, with possible discussion and action in open session; and, the seeking of legal advice from counsel, on pending or contemplated legal matters or claims, with possible discussion and action in open session; and,
- B. **TEX. GOV'T CODE § 551.074(a)(1)**: (Personnel Matters), regarding the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee, including a.) President's Evaluation and b.) Board Self-Evaluation, with possible discussion and action in open session.

The Board of Regents reconvened in Open Session at 12:51 p.m. with no action taken.

ADJOURNMENT: The Workshop was adjourned at 12:51 p.m.

MINUTES REVIEWED BY GC: /s/ARjr