

**MINUTES OF THE WORKSHOP MEETING
DEL MAR COLLEGE DISTRICT**

April 16, 2024

The Workshop Meeting of the Board of Regents of the Del Mar College District convened at the Center for Economic Development, 3209 S. Staples, Room 106, Corpus Christi, Texas, at 10:00 a.m. on Tuesday, April 16, 2024, with the following present:

From the Board:

Ms. Carol Scott, Ms. Libby Averyt, Dr. Anantha Babbili, Mr. Carl Crull, and Mr. Rudy Garza, Jr.

Regents Adame, Loeb, and Turner joined the meeting in progress.

Regent Kelly was not in attendance.

From the College:

Dr. Mark Escamilla, President and CEO; Ms. Lenora Keas, Executive Vice President and COO; Mr. Raul Garcia, Vice President and CFO; Mr. Ali Kolaoudou, Vice President and Chief Information Officer; Dr. Jonda Halcomb, Vice President and Chief Academic Officer; Ms. Tammy McDonald, Vice President of Administration and Human Resources; Dr. Patricia Benavides-Dominguez, Vice President for Student Affairs; Ms. Cheryl Sanders, Associate Vice President for Student Affairs; Mr. Augustin Rivera, Jr., General Counsel; Mr. John Strybos, Vice President and Chief Physical Facilities Officer; Mr. Matthew Busby, Vice President of Development and Donor Advising; Ms. Delia Perez, Director of CEO Office and Board Relations, and other staff and faculty.

CALL TO ORDER/QUORUM CALL

Ms. Scott called the meeting to order with a quorum present. She requested a moment of silence followed by the Pledge of Allegiance and Del Mar College Vision Statement.

GENERAL PUBLIC COMMENTS – The public was given the opportunity to provide public comments (both general and specific to any agenda item).

There were no public comments made for this meeting.

ITEMS OF BUSINESS:

1. 2024-2029 Strategic Plan: Charting the Viking Way.....Dr. Natalie Villarreal
(All Goals 1-6)

Dr. Escamilla provided introductory remarks and commended all who are working on the 2024-2029 Strategic Plan. Dr. Villarreal began her update regarding the 2024-2029 Strategic

Plan. The information included: 1. Recap the timeline and planning process; 2. Introduce main components of 2024-2029 Plan – Vision; Mission; Values; Structure, 3. Feedback/Q&A, and 4. Next Steps.

After a brief review of the Board engagement for 2023-2024 semesters, Dr. Villarreal reviewed the plan focus which includes advising and registration, wayfinding, competitive pay, faculty/staff development, academic support, resource availability, registration process, increase communication, leverage alumni, and increase DMC Foundation support.

Dr. Villarreal provided information regarding the draft of “Charting the Viking Way” and its components which include Guiding Stars – foundation; Overarching Goals – results; Initiatives & Strategies – actions; and Key Performance Indicators – data.

Dr. Villarreal discussed the vision statement previously drafted “Del Mar College empowers our communities to achieve their dreams.” She continued with the mission statement “Del Mar College provides educational pathways that transform lives, build partnerships, and enrich communities.”

Dr. Villarreal conducted an exercise with the Board to review and discuss the standards prioritized when making decisions regarding the proposed values of integrity, courage, resourcefulness, community, empathy, and tradition.

An in-depth discussion was held among the Board of Regents and Dr. Escamilla. Recommendations and suggestions were provided to Dr. Villarreal.

Dr. Villarreal reviewed the three Guiding Stars which include communicate, elevate, and cultivate. Communicate: the College will collaborate throughout the College and connect beyond the College. Initiatives and strategies include internal partnerships and communication strategies. Connecting beyond the College include marketing initiatives, partnerships with the community, and advocating and representing the College. For Elevate: the task will be to expand programs of excellence and maximize resources entrusted to the College. Some initiatives would be to create programs in response to community needs as well as streamline onboarding from entry point programs for student success. The College plans to maximize resources like financial stewardships, leverage financial support for student needs, and maximize effective space utilization. For the third Building Star, Cultivate: the College will nurture our professionals to achieve their full potential and optimize the Viking student experience. Some strategies include professional growth and development, enhance opportunities for advancement, prioritize campus safety, and establish the Viking Way. For the student experience, the College would enhance initial contact with prospective students, honor the student experience, and optimize the advising experience, as well as recognize milestones and prepare students for post-completion success.

Dr. Villarreal and Dr. Escamilla responded to questions from the Board of Regents and the Board’s recommendations were noted throughout the presentation.

Dr. Villarreal indicated that the next steps will be to take the information and feedback provided by the Board of Regents and executive team to solidify key performance indicators. A draft will be provided to the President’s Office for approval and adoption in June or July of 2024 and launch the Viking Way in August of 2024.

2. House Bill 8 Update.....Ms. Lenora Keas and Dr. Leonard Rivera
(Goal 6: *Financial Effectiveness and Affordability*)

Dr. Escamilla provided introductory remarks. Dr. Rivera provided statistical data pertaining to House Bill 8 (HB8), including: 43% of all Texas postsecondary students, 93% of all career & technical education degrees awarded, 92% of dual credit enrollments, 68% of all Texas freshmen and sophomores, 70% of all minority freshmen and sophomores in higher education, 44% of Texas credentials awarded to economically disadvantaged students. At Del Mar College, 86% are part-time, 58.4% are female, 24 is the average age compared to 26 in 1998, 68% declare a transfer major, 34% declare a technical major which is up by 2%, 75% are from Nueces County, and 70% of entering first-time-in-college students require developmental math, writing and/or reading.

Dr. Rivera provided a history of the Texas Commission on Community College Finance (TXCCCF) through Senate Bill 1230 which developed a new model to fund community colleges by an outcome-based model that rewards colleges for degrees, certificates, and other credentials of value. He provided information of the differences between the previous funding model and the new funding model and reviewed the Fiscal Year 2024 formula funding comparison which showed the College received \$954,000 more dollars in funding under HB8. Under the HB8 funding model, the College receives its funding through dual enrollment programming, occupational skills awards, certificates, degrees, and credentials of value earned by our students. A credential of value is a type of credential that can lead to a licensure and workforce skills award that could lead to some type of workforce-ready credential that gets someone into the workforce as soon as possible.

Dr. Rivera reviewed funding that is impacted by the classification of outcomes of high demand and value. Funding is based on the 2022 – 2023 academic year or the average of three previous years. Premium Funding is received when serving the following populations: economically disadvantaged; academically disadvantaged; adult learners; and financial aid for swift transfer (FAST) students.

Dr. Escamilla provided commentary regarding the record number of FAST students served for Spring 2024.

Ms. Lenora Keas reviewed the 17 criteria on how HB8 is funding colleges across Texas which include: 1. 15 Semester Credit Hour (SCH) Dual Credit; 2. General Academic Institution (GAI or Texas Public University) transfer with 15 SCH; 3. GAI Co-enrollment with 15 SCH; 4. Licensure/Certification (no credential); 5. High-Demand Licensure/Certification; 6. Institutional Credential leading to Licensure or Certification (ICLC); 7. High-Demand Institutional Credential; 8. Occupational Skills Award (OSA); 9. High-Demand Occupational Skills Award (OSA); 10. Certificate I or II; 11. High-Demand

Certificate I or II; 12. Advanced Technical Certificate (ATC); 13. High-Demand Advanced Technical Certificate; 14. Associate Degree; 15. High-Demand Associate Degree; 16. Bachelor Degree; and 17. High-Demand Bachelor Degree.

Ms. Keas provided detailed information regarding the amount of reimbursement and requirements for each qualification of standard and high-demand licensures and certificates.

Ms. Keas reviewed the strategies the College will implement going forward to better align with HB8 which include monitor data and programs for changes, enhance programs in high demand areas, engage with THECB to revise the high demand lists to more accurately reflect our region, communicate with all internal and external stakeholders to ensure comprehension of the impact of HB8, and respond to changes based on students' and community needs.

Ms. Keas, Dr. Rivera, Dr. Villarreal, and Dr. Escamilla responded to questions from the Board of Regents.

At 12:26 p.m., the Chair announced that the Board was going into Closed Session pursuant to:

3. CLOSED SESSION pursuant to:

- A. **TEX. GOV'T CODE § 551.071:** (Consultation with legal counsel), regarding pending or contemplated litigation or legal claims, or a settlement offer, with possible discussion and action in open session; and the seeking of legal advice from counsel, on pending or contemplated legal matters or claims, with possible discussion and action in open session;
- B. **TEX. GOV'T CODE § 551.087:** (Deliberation Regarding Economic Development), regarding discussion or deliberation of information received from a business prospect with which the College is conducting economic development negotiations and/or the deliberation of an offer of a financial or other incentive to a business prospect, with possible discussion and action in open session; and,
- C. **TEX. GOV'T CODE § 551.074(a)(1):** (Personnel Matters), regarding the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee, including Board Self-Evaluation, with possible discussion and action in open session.

The Board of Regents reconvened in Open Session at 1:03 p.m. with no action taken.

ADJOURNMENT: The Workshop was adjourned at 1:03 p.m.

MINUTES REVIEWED BY GC: /s/ARjr